



BE A CHAMPION! READ!

2016 Contest Rules



Important Information for the Contest Coordinator

Dear Coordinator,

Thank you for coordinating your school's participation in EOC's "Read Your Way to the Big Game" contest. If you have not already, please email your information to Hope Johnson-Jones at hjones@eoc.sc.gov so that we may identify you as your school's Contest Coordinator and send you contest updates.

Enclosed are the materials that should be distributed to classrooms and the postage-paid return envelope to mail student entry cards back to the EOC by the contest deadline of **November 1, 2016**.

There is no need to mail back the reading logs of students; entry cards will suffice. Copies of entry cards will be accepted.

See reverse side for official contest rules and regulations. When all the entry cards are in, complete the information at the bottom of this letter, detach and place in the postage-paid return envelope along with the student entry cards.

DEADLINE FOR ENTRIES NOVEMBER 1, 2016

Good luck and thanks again for promoting reading in your school!

Questions? Contact Hope Johnson-Jones at (803) 734-6148 or email hjones@eoc.sc.gov



NUMBER OF ENTRY CARDS

NAME OF SCHOOL

PHYSICAL ADDRESS

CITY

ST

ZIP

ENTRIES MUST BE POSTMARKED BY NOVEMBER 1, 2016.

Official Contest Rules

WHO CAN WIN:

Only SC public school students in grades PK-8 are eligible to participate. (EOC staff and their immediate families are not eligible to win.)

EACH SCHOOL WILL RECEIVE:

Based on your number of K-8 students, this box contains the following materials:

1. Contest Coordinator letter containing official contest rules and regulations
2. Postage-paid envelope to return student entry cards to the EOC postmarked by November 1, 2016
3. Teacher Letter - one for each classroom teacher
4. Parent Letter - one for each student
5. Bookmarks - one for each student
6. Student Entry Cards - one for each student

HOW TO QUALIFY FOR PALMETTO BOWL TICKETS:

Participants must read six reading-level appropriate books.

CONTEST DESCRIPTIONS:

1. Two winning students (one for USC and one for Clemson) each will receive four free tickets to the Palmetto Bowl. Each prize includes sideline passes and pre-game activities.
2. Five participating teachers will be randomly drawn from all entries and will each win \$500 for their classroom.
3. Two schools with at least 70 percent student participation will be randomly drawn and will win \$2,000 for each of their libraries.

4. Two teachers and/or librarians who decorate bulletin boards, walls or doors to promote the contest will each be eligible to win \$500. This year, videos promoting the contest will be eligible as well.

Photo or video submissions will be accepted at pgeiger@eoc.sc.gov until **October 21, 2016**. A panel of judges will choose the winners.

CONTEST INSTRUCTIONS:

The parent letter that includes the book list form should be sent home with students at the beginning of the contest. Teachers will collect the book list forms, fill out an entry card for each student, and return it to the Contest Coordinator. This entry card enters the student in the contest. The entry card **must** include the student's name, student's grade level, school name, district name, and teacher's name and signature.

There will be a USC winner and a Clemson winner. Students can choose only one team to support but are permitted to enter the contest more than once if they read more than six books. Only PK-8 SC public school students are eligible and winning students must attend the Palmetto Bowl. The postage-paid return envelope must be postmarked by Tuesday, November 1, 2016 to be eligible. EOC is not responsible for lost or misdirected mail; or illegible entry postcards.

Contact Hope Johnson-Jones at 803-734-6148 or email hjones@eoc.sc.gov with any questions.



DEADLINE FOR ENTRIES IS NOVEMBER 1, 2016.
DETACH THIS PORTION AND PLACE IN
THE RETURN ENVELOPE WITH YOUR
ENTRY CARDS.

THANK YOU FOR PROMOTING READING IN YOUR SCHOOL!

ENTRIES MUST BE POSTMARKED BY NOVEMBER 1, 2016.