



Following up on a successful photography/writing contest in the spring of 2012, the SC Education Oversight Committee (EOC) is inviting middle and high school students to use video to communicate to educators, policymakers, and the community about how they would change South Carolina schools to be more innovative or how their school is already helping prepare students for a world that values innovation.

To succeed in today's world, students need to be prepared to be innovators. They must know how to collaborate with others, take risks, critically think about problems and solutions, and encourage these skills in others. Are schools preparing young people to be innovative? We want to hear from the students. Grab a video camera, flip video camera, or webcam and tell us how you think public schools could be more innovative OR how your school is already doing it. Be bold and creative...be innovative!

### **Contest Rules**

Video must address the question "How would I change schools to prepare me and my fellow students to be innovative?" OR "How is my school already preparing me and my fellow students to be more innovative?"

- The contest is open to any student attending a SC middle or high school (public, private, or home school.)
- Videos must be submitted by a student. Multiple entries are welcome.
- The video can be no longer than 2 minutes in length.
- Educators may advise students but should not take on a significant role in creating the video.
- All submissions are due no later than midnight on December 1. Winners will be recognized in January.
- Videos may not contain obscene, lewd or inappropriate images or text including nudity, acts of violence or acts that appear to cause harm or are illegal/dangerous, as determined by video reviewers.

## **How to Enter**

1. Register under your school for a free SchoolTube.com account. You will receive an e-mail confirmation with information on logging into SchoolTube. **PLEASE NOTE: It may take up to 24 hours to receive your confirmation.**
2. Upload your video to the SC Education Oversight Committee SchoolTube channel (<http://www.schooltube.com/channel/eocvideo/>) PLEASE NOTE: When uploading a video onto SchoolTube, please enter 'Innovation Video 2012' in the "tags" section during the upload. Please set the video to Public when uploading your entry to SchoolTube.
3. Submit a registration form for each video entry, located online at [www.eoc.sc.gov](http://www.eoc.sc.gov).
4. Questions should be directed to Regina King at [rking@eoc.sc.gov](mailto:rking@eoc.sc.gov) or 803-734-5036.

## **How winners will be judged**

- Each entry will be reviewed by a panel of judges from the SC Educational Television, SC State Library, University of South Carolina School of Journalism and Mass Communications
- Gold Award Winners from a middle school and high school will be selected. Each Gold Award winner will receive an iPad. Two Silver Award Winners will be selected from a middle and high school. Silver Award Winners will receive a flip video camera.

*No public funds are being used to pay for contest prizes.*